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Contacts: Robert C. Davis
Timothy Quarberg
Optimus EMR, Inc.
952-545-0440
rdavis@optimusemr.com
tquarberg@optimusemr.com

Optimus EMR, Inc. Selected by Life Care Retirement Communities as EMR Vendor

IRVINE, California – Optimus EMR, Inc. announced today that Life Care Retirement Communities, Des Moines, Iowa has selected the Optimus EMR System for all of its retirement communities.

About Life Care Retirement Communities

Life Care Retirement Communities, headquartered in Des Moines, Iowa, is a nationally recognized, non-profit leader providing life care services for more than 4,000 seniors residing in 11 communities. Founded in 1976, our mission is to create and sustain communities celebrating the lives of seniors. To explore the limitless possibilities of senior life, log on at www.lcrc.net

“Life Care Retirement Communities (LCRC) is committed to incorporating leading edge practices in serving our residents” said Scott Harrison, President and CEO of LCRC. “The Optimus EMR System offers efficiency and accountability, providing us the opportunity to discover real-time information in evaluating our services and ultimately resident quality of care. Automating residents’ medical records will put us not only in the forefront of retirement communities but also in the healthcare profession.”

According to Timothy Quarberg, VP of Sales and Marketing with Optimus EMR, “we are extremely pleased to be partnering with an exceptional organization like Life Care Retirement Communities. This is a wonderful opportunity for Life Care Retirement to standardize clinical documentation and workflow across all of its campuses, and to also achieve clinical excellence through the use of the innovative Optimus EMR Solution.”

Robert C. Davis, CEO of Optimus states, “the Optimus EMR technology is the only complete EMR solution that has been designed specifically for long term care facilities. Furthermore, the proven implementation and training methods utilized by Optimus combined with the properly designed EMR solution have successfully automated or eliminated many previously manual functions which collectively improves patient care, maximizes reimbursement for services performed and enhances staff satisfaction and performance. These are all very important benefits for an industry that has compressed margins and staff shortages”.

About Optimus EMR, Inc.

Optimus EMR, Inc. is the long term care industry leader in providing the most comprehensive Electronic Medical Record (EMR), Point-of-Care documentation tools, "eCharting", Electronic Medication Administration Record (eMAR), and ePrescribing/Pharmacy Interface Solutions for LTC facilities. The system is designed to conform to all aspects and the intent of HIPAA and fully adheres to the electronic signature and EMR requirements of AHIMA. Additionally, through electronic interfaces the Optimus system shares and receives appropriate medical information with the billing system, admitting and attending physicians, admitting and discharge hospitals, clinical laboratories, institutional pharmacies, and quality assurance organizations. All of these functions combine to improve patient care and facility operations.

The combination of clean, accurate and real time information that is interfaced to the facility billing system allows for faster cash collections, fewer rejected claims and lower DSO for the facility. The Optimus EMR System is a mature and time-tested true EMR Solution that has been fully operational in many facilities and many states since 2001. For more information call The Company at (888) 242-9080, ext. 214 or visit the web site www.optimusemr.com.

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