



LIFE CARE RETIREMENT COMMUNITIES

100 East Grand Avenue, Suite 200 Des Moines, Iowa 50309-1835

Tel: (515) 288-5805 Fax: (515) 288-5911 e-mail: info@lcrc.net www.lcrc.net

For Immediate Release

Contact: Kay J. Miller

515.288.5805

kay.miller@lcrc.net

**Florida's Governor Crist Appoints Theresa M. Bertram to
Continuing Care Advisory Council**

Delray Beach, FL, December 19, 2008 – Life Care Retirement Communities (LCRC) is pleased to announce the gubernatorial appointment of Theresa M. Bertram, Executive Director of Harbour's Edge Senior Living Community, to the Continuing Care Advisory Council.

The Council acts in an advisory capacity to the Office of Insurance Regulation regarding Continuing Care Retirement Communities by recommending needed changes in statutes and rules and upon request of the office, assisting with any corrective action, rehabilitation or cessation of a business plan of a provider. Ms. Bertram's appointment began on October 28, 2008 and ends on September 30, 2011.

Ms. Bertram is a tireless advocate for seniors, has nearly thirty years experience in their care, and broad knowledge of the continuing care industry. Bertram's commitment to bring this leadership, experience and knowledge to the Governor's Continuing Care Advisory Council will further enhance the success of the continuing care providers and support the work of the Office of Insurance Regulation.

Life Care Retirement Communities, Inc. is a nationally recognized, non-profit leader providing wide-ranging services for more than 4,500 seniors residing in 11 communities. Founded in 1976, our mission is to create and sustain communities celebrating the lives of seniors. To explore the limitless possibilities of senior life, log on at www.lcrc.net.

###