



LIFE CARE RETIREMENT COMMUNITIES

For Immediate Release

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Craig Goscha Joins Life Care Retirement Communities

Des Moines, IA – June 24, 2009 – Craig Goscha has joined Life Care Retirement Communities, Inc. (LCRC) as Director of Planning and Program Development. His responsibilities include implementing the strategic plan and providing support for developing business objectives for LCRC's strategic reinvestment and new ventures.

"Craig brings experience in both health care and senior living communities and will advance our new strategic plan and mission statement of creating *limitless possibilities*" said Scott M. Harrison, President and CEO.

Goscha has over 18 years in executive leadership in the healthcare field and holds a BS in Health Services Administration from Wichita State University and a MBA from the University of Nebraska at Omaha.

Life Care Retirement Communities, Inc. is a nationally recognized, non-profit leader providing wide-ranging services for more than 4,500 seniors residing in 11 communities. Founded in 1976, our mission is to create and sustain communities celebrating the lives of seniors. To explore the limitless possibilities of senior life, log on at www.lcr.net.

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